



sharebite

# Cooking Up The Future of Work



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## Highlights

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Food is a powerful force in rebuilding personal connections, celebrating diversity and creating inviting workplaces

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Welcoming employees back to the office includes creating new traditions and daily rituals, many of them revolving around meals

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Our customers have found that offering meal benefits is a compelling incentive to bring employees back together.

There have been a lot of conversations about returning to the office and the transition from pandemic-enforced work from home. What do employees want? What are the benefits of coming to the office? What is the most reasonable balance of working from home and working in the office?

We don't pretend to have all of the answers, but we do work with customers who are at the forefront of making this transition work. They're getting the best of both worlds: better collaboration, happy employees and an office environment that makes coming in something people look forward to.







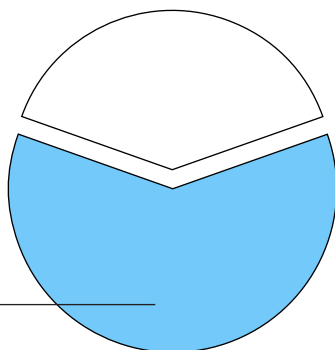
## How are they doing all of this?

Food plays a big role. In our recent survey, Nearly a third of employees said that meal benefits would entice them to go to the office more often and 61% of employees are at least somewhat likely to switch companies for comparable jobs with free meals.

Our customers have found that offering meal benefits is one of the biggest drivers of in-office attendance and collaboration. These workplace experts have generously offered tips, tricks and best practices to help you include meal benefits as a cornerstone of your plan to bring employees back to the office.

# 61%

of employees are at least somewhat likely to switch companies for comparable jobs with free meals.





# Use Meals to Rebuild Personal Connections



Food definitely helps bring the team together. Introducing Sharebite, we saw a 6X increase in office attendance.”



**Leonela Paul,**  
Executive Assistant and  
Employee Experience Manager



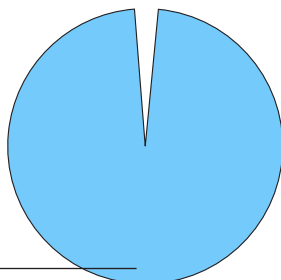
One of the biggest challenges with work from home is making – and maintaining – connections and friendships. It turns out, connection at work is incredibly important.

**Microsoft discovered** that when they gave a new hire a buddy and encouraged them to meet, share insights, ask questions and more, the new hires were more productive more quickly. In fact, when employees met more than eight times in the first 90 days, 97% of employees said that their buddy helped them be more productive. When they only met once in the first 90 days, that number was only 56%.

Good food brings people together. Similarweb, a recently public leading web analytics company with over 1,000 employees around the world, found that when they offer free lunch, employees use mealtime as a time to connect and talk over their meals, which leads to an increase in collaboration and a more positive working environment long after the last bite.

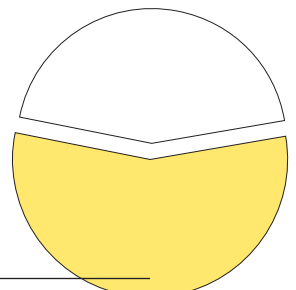
**97%**

of employees said that their buddy helped them be more productive, when they met more than eight times in the first 90 days



**56%**

of employees said that their buddy helped them be more productive, when they only met once in the first 90 days





# sharebite

We have heard from many customers that when the individually boxed and customized Sharebite boxes show up, it's an event worthy of conversation and excitement.

Zane Johnson Senior Manager of Workplace at Checkout.com says his employees prefer to take their meals and eat them on the rooftop terrace, while Sylvia Naftchi, Director of Office Administration says that her team all eats and connects around a communal table.

## Building Connections Can Include:

Encouraging employees to connect with each other with apps like Donut.

Give employees an incentive to connect in small groups over lunch, coffee and snacks.

Assign new hires an onboarding buddy to connect them to the company culture.



No matter how your team takes their meals, a well-fed, happy team means a more collaborative team.





# Make Mealtime A Ritual



On the days we offer Sharebite, it's a full house. I don't think there's ever been a time where somebody's not ordered their Sharebite meal."



**Zane Johnson,**  
Senior Workplace Manager

 **checkout.com**

Zane Johnson at Checkout.com says that he knows when the afternoon Sharebite emails containing the next day's menus have gone out because "2:07 PM is a THING." He immediately gets excited messages about the restaurant options and hears employees discussing their custom orders.

Those emails are just the beginning of the excitement.

When the individually boxed, customized meals are delivered, many of our customers have reported what can only be described as a "feeding frenzy", with excited employees gathering their meal and heading off to enjoy it.

This excitement carries over after the meal is finished, resulting in a team that brings their enthusiasm and energy back to their work. In our recent research, 97% of professionals say taking a lunch break improves their workday.

## Ideas for making mealtime rituals:

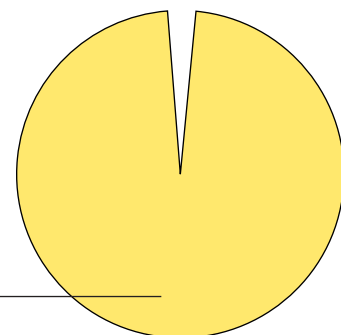
Encourage employees to block out lunch times

Build in consistency by having meals delivered at the same time daily

Generate excitement with restaurant rotations including new options and old favorites

**97%**

of professionals say taking a lunch break improves their workday.







## Meals Help Celebrate Diversity

At Wieden + Kennedy, we're at our best when we're all together. Good food is a powerful motivator for bringing people back to the office and Sharebite makes the entire experience delightful."



**Jessie Ortolano,**  
Facility Manager

Wieden  
Kennedy<sup>+</sup>

We've spoken to numerous customers who use their meal benefits to augment their Diversity, Equity and Inclusion programs.

Adding food to your lunch-and-learn or seminar helps people experience other cultures or feel their own being celebrated.

### Here are just a few ideas:

Work with individual Employee Resource Groups to identify and recommend restaurants owned and run by the groups they represent

Offer meals that celebrate the topic of a lunch-and-learn or seminar

Celebrate diversity all year, not just when it's on theme – order from minority-owned restaurants regularly

For Black History Month, spotlight black-owned restaurants

For Hispanic Heritage Month, make every meal an exploration of a different Hispanic culture

And so many more!

As always, your Sharebite representative is here to help you develop creative programs.





# Explore Your Area, One Meal at a Time



“Sharebite is the secret sauce to our company culture – it’s nearly doubled our in-person attendance and continues to provide a point of connection for all our team members.”

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## **Anonymous Advertising Technology Workplace Leader**

Returning to the office might mean learning a new city, or just re-discovering the city post-pandemic. What better way to do that than through food?

The team at a New York City-based advertising technology company uses their meal benefits to help employees explore the city and connect in smaller groups. Through the Sharebite platform, they offer employees a daily food allowance for lunch or even coffee breaks.

A workplace professional there told us that people enjoy these smaller groups because it allows them to explore new restaurants while getting to know people they may not have otherwise.

She says it’s even helped new hires feel more welcome. People will reach out to new employees with local restaurant recommendations and invite them out to lunch.



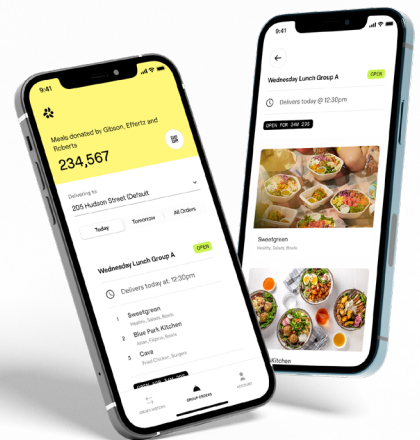


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## Ready to Get Started?

The Sharebite platform is endlessly flexible, allowing you to create the perfect food benefit program for your team. Allow at-home employees to enjoy meals at home, encourage people to come to the office for ordered meals or any combination of the two.

Sharebite connects communities and companies across the world through the power of feel-good, do-good eating—whether you're in the office, at home, or somewhere in between. Every meal you enjoy with Sharebite is matched with a meal donated to someone in need.



\*\$1 helps provide at least 10 meals secured by Feeding America® on behalf of local member food banks.





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Want to learn how Sharebite can help you engage employees, strengthen culture, and increase retention of your top talent?

Email us at [info@sharebite.com](mailto:info@sharebite.com)

Or visit [www.sharebite.com](http://www.sharebite.com)

Reference FREELUNCH22 to try Sharebite out, our treat.